

Anuoluwapo Sebiomo

Senior Product Designer · Design Engineer · Manchester, UK

sebiomoa@gmail.com sebiomo.com linkedin.com/in/sebiomo

Global Talent Tier 1 Visa Holder · No sponsorship needed in the UK

Summary

Product designer and design engineer with **10+ years** across fintech, enterprise, and consumer. I lead product design end to end, from research and strategy through to shipped, tested interfaces, then build the front end in real code so what launches is what I designed. My best work is on complex, data-heavy, AI-driven products, where the hard part is deciding what to build. AI lets me test more directions faster. Products I've designed reach **100M+ users**. A design tool I co-built is used by **70,000+ designers**.

Experience

Product Designer & Design Engineer (Freelance) · Feb 2026 – Present

- Lead product design end to end for AI startups and agencies: research, product strategy, UX, and high-fidelity prototypes I build in real code so the design ships intact.
- Designed an AI med-legal review platform for a US medical communications agency. Editors submit a manuscript, four AI modules check it against the brand's rules and references, and it returns an annotated PDF and a triage dashboard. Designed the review workflow and the trust model for AI output, then built it from first commit to a multi-tenant pilot in five weeks.
- Shipped ShipSecure, a CLI that generates security policies for AI-assisted codebases, published to npm.

Product Designer & Design Engineer (Contract), Souk · Antler 2025 · Oct 2025 – Jan 2026

- Designed six product surfaces end to end, led by a multi-step campaign builder with AI-assisted drafting, scheduling, analytics dashboards, and bulk operations. Used by teams at Deel, Vanta, and Google.
- Designed the company import experience for 10,000+ row bulk uploads: validation, preview, estimation, and enrichment flows that made a heavy data task feel safe.
- Designed and shipped the unified LinkedIn and email automation UI, replacing legacy scraping with a Unipile API integration (secure webhooks, OAuth).

- Built the services behind the product alongside the CTO across frontend and backend (TypeScript, React, Node.js, PostgreSQL), 83 PRs merged, including MFA, RBAC, and admin tooling.

Product Designer & Design Engineer (Freelance) · Feb 2025 – Oct 2025

- Designed and launched AI-powered SaaS and mobile products end to end, owning research, product strategy, and UX, then building the front and back end to ship them.
- Shipped FilmFlux (filmflux.app), reaching 65,000+ monthly active users across web, iOS, and Android.
- Shipped Washcast (iOS), a weather-aware laundry planning app; and BoxPaper. Validated product ideas through rapid build-measure-learn cycles.

Product Designer, Peak AI · Hybrid · Mar 2024 – Jan 2025

- Led design for enterprise AI decision-intelligence tools used by global retailers including Tesco, Nissan, and Adidas.
- Designed complex scenario planning and predictive workflows (SKU-level demand forecasting, customizable planning windows, real-time demand sensing) contributing to an 18% reduction in retail stock-outs.
- Expanded and governed the Contour Design System and authored Peak's first accessibility playbook (WCAG 2.1), including a dedicated CVD-accessible data visualization framework.

Design QA & Systems Lead (Contract), The Weather Channel (IBM) · Remote · Nov 2023 – Dec 2024

- Oversaw design quality and system governance for consumer weather products serving 100M+ monthly active users across web, iOS, and Android.
- Led accessibility audits and design QA, improving consistency, compliance, and usability at scale across three platforms.
- Designed the Sun & Moon Explainer, restructuring astronomical data (sunrise/sunset, tides, stargazing) into an accessible, connected system for 100M+ users.
- Designed Travel Forecast, a journey-based weather planning experience with trip timelines, risk forecasting, and proactive guidance for travelers.

Senior Product Designer, Dojah · YC W22 · Remote · Sep 2020 – Jan 2024

- Led enterprise UX for Africa's leading identity verification and fraud detection platform, covering government ID verification, biometrics, document checks, AML screening, and fraud detection.

- Redesigned onboarding and KYC workflows, reducing developer integration time by 60% and customer lookup time by 40%.
- Restructured platform information architecture into 4 logical navigation groups, reducing onboarding and compliance time by 50%+.
- Drove growth through redesign of marketing and documentation platforms, increasing organic traffic by 91%.

Head of Design, Voyance HQ · Techstars S'22 · Remote · Apr 2017 – Jul 2020

- Built and owned the design function as Head of Design, line-managing two designers through hiring, crits, and design reviews.
- Led end-to-end product design for Voyance Vision, an AI-powered document and identity verification platform for fintech and compliance.
- Designed workflows that delivered an 80% reduction in manual intervention, a 70% decrease in human resource dependency, and 90% faster document processing.
- Bridged knowledge gaps in OCR, ML, and AI to translate complex technical capabilities into intuitive user-facing workflows.
- Designed internal billing and operations tools that improved data clarity and reduced customer support queries.

Selected projects & community impact

Tints & Shades (Figma plugin). Co-created a widely used design tool with 70,000+ active users, focused on accessible colour generation.

STREET Design Toolkit. Internal tooling to support enterprise design consistency and efficiency.

Core competencies

Design leadership	End-to-end product design · 0 → 1 and scaling · Design systems · Information architecture
Complex UX	Data-heavy workflows · AI product design · Enterprise platforms · Accessibility (WCAG 2.1)
Technical fluency	High-fidelity prototypes in code · TypeScript · React · Next.js · AI-assisted delivery
Research	User interviews · Usability testing · Iterative, data-informed design
Tools	Figma · Vercel · Git / GitHub · Tailwind CSS

Education & certifications

Bachelor of Pharmacy, Olabisi Onabanjo University

Webflow Certified Designer

Interaction Design Foundation (Member)